



GUIDE-BOOK

FOR JOINING KIV

www.kiv.com.bd

Welcome to our **MARKETPLACE!**

We're excited that you're interested in growing your business and joining our community.

KIV aims to create a one-stop-shop platform for customers in Bangladesh who want to purchase apparel from different brands that mostly sell on Facebook and Instagram. KIV will provide a hassle-free shopping experience and will be the go-to destination for fashion-conscious individuals in the country. We wish to make internet purchasing easier for the many people who encounter challenges.



Our Company **MISSION**

Our mission is to make purchasing high-quality apparel from different online businesses as easy as possible for customers. We aim to create a platform that is easy to use, secure, and offers a wide range of collections that cater to different tastes and preferences.



Our Company **VISION**

Our goal is to establish ourselves as Bangladesh's top online retailer of apparel, as well as to assist and offer as a launching pad for start-up and emerging brands with the potential to flourish and become well-known. We hope to become well-known for our incredibly friendly user interface, first-rate customer support, and broad selection of collections from major Official social Media businesses. We want to be the top option for clients in Bangladesh looking to buy apparel online.

In order to maintain our standards and provide the best possible experience for our customers, we have a few requirements for brands who wish to sell on our platform. Please review the following criteria to ensure that your business is a good fit for our marketplace.

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Requirements List

- ☑ Must offer high-quality, original products that align with our marketplace's values and mission.
- ☑ Must provide NID copy and proof of ownership
- ☑ Must bring samples for quality assurance.
- ☑ Must comply with our vendor policies and guidelines.
- ☑ Must provide high-quality pictures of the product
- ☑ Must provide a proper accurate size chart which matches the actual product.
- ☑ Must provide Brand Logo
- ☑ Must be a registered business with a valid tax ID number and trade license.
- ☑ Must have excellent customer service and be able to provide shipment in due time.

If you meet these requirements and are interested in becoming a Partner, please visit our website (www.kiv.com.bd) to open your account.

Benefits of Joining Our Marketplace

By becoming a Brand on our marketplace, you'll gain access to a wide audience of potential customers who are interested in your products. Our platform provides the following benefits for vendors:

- ✦ Increased sales by 30%
- ✦ Increased brand recognition
- ✦ Access to wider customer base
- ✦ Manufacturing and packaging facility
- ✦ Secure and variety payment system gateways
- ✦ Hassle free process
- ✦ Free advertisement & content boosting

Join our marketplace today and take your business to the next level!